



School Nutrition Association Thelma Flanagan Gold Achievement Award

Thelma Flanagan was an SNA pioneer leader and Past President, who throughout her long child nutrition career championed high professional standards for all SNA members. She promoted ongoing member training as the key to development of quality school meal programs. She encouraged long-range vision, challenging members to adapt to change and raise the bar, moving child nutrition programs ever forward.

Each year SNA honors state leaders who support high professional standards for all members throughout their year as State President. This includes incorporating high standards of achievement in areas of leadership, dedication and commitment to the professional development of their members and child nutrition programs.

State presidents will be recognized for their year of service to their association by receiving the Thelma Flanagan Gold Achievement Award. The gold, framed certificates are presented at the SNA Annual National Conference, State Awards and Recognition Ceremony.

All State Presidents must submit a State Affiliate President recognition form to their Regional Directors by December 15 annually. Those forms then need to be forwarded to SNA headquarters. On the form, states must commit to implementing one strategy in each of the five Strategic Pillars that they plan to implement and accomplish during the year.

As state leadership, you will find ample opportunity to enhance your leadership skills throughout the 2012-13 Annual Plan. Each state can design an energized plan that empowers members to be involved, and supports SNA's Strategic Plan, resulting in stronger school nutrition programs.

THELMA FLANAGAN GOLD ACHIEVEMENT AWARD IDEAS FOR STATE INITIATIVES FOR A SUCCESSFUL YEAR

Pillar I - Education & Professional Development

- Present a program on Certification and Credentialing at least once at a state meeting.
- Sponsor a panel discussion of best practices for quality programs.
- Provide state members with educational resource information available to members.
- Network with new directors by identifying them, marketing membership to them, providing them with opportunity to connect.
- Offer education sessions at state conferences to educate members on the Healthy Hunger Free Kids Act regulations and changes related to the new meal pattern.
- Invite school administrators to participate in your conferences.

Pillar II - Public Image

- Market the turnkey kit for members to help them promote the profession and their programs.
- Participate in the SNA public awareness campaign by doing a press release to local media.
- Sponsor a panel discussion on Chef's Move to Schools and/or Salad Bars to Schools.
- Sponsor a student member at your state conference.

Pillar III - Advocacy

- Keep SNA's advocacy team up to date on state legislation related to school nutrition programs.
- Hold cafeteria site visits in state with federal and state legislators.
- Submit a reply to any regulations requesting comments, such as competitive foods and/or indirect costs.
- Participate in the Legislative process by attending SNA's Legislative Action Conference and visiting your representatives and senators.
- Sponsor an event at the state legislature on the importance of school nutrition.

Pillar IV - Community

- Participate in SNA surveys and focus groups to help identify the needs of state affiliates.
- Strengthen relationships with allied organizations in state to promote school nutrition programs, by attending an allied state conference, submitting an article to an allied publication, or providing a registration to a president of a state allied organization.
- Utilize and promote use SNA's online state affiliate toolkit.
- Assess the needs of your local chapters by conducting a roundtable discussion at a state meeting.

Pillar V - Membership

- Participate in SNA's membership drives.
- Promote and increase the number of schools districts offering School District Owned Memberships by 5%.
- Provide SNA membership information on all membership materials.
- Identify new ways of working with industry partners that will strengthen the state association.
- Develop a strategic plan for membership and membership growth.



**STATE AFFILIATE PRESIDENT RECOGNITION FORM
THELMA FLANAGAN GOLD ACHIEVEMENT AWARD**

DUE TO THE REGIONAL DIRECTOR BY DECEMBER 15, 2012

PURPOSE: To inform Regional Director and SNA Headquarters that this leader has dedicated a year of service to the state affiliate and should be recognized with the Thelma Flanagan Gold Achievement Award at the 2013 ANC in Kansas City, Missouri

President: _____ State: _____

Work Phone: _____ Email: _____

I commit to implementing one strategy in each of the five Strategic Pillars as indicated below:

PILLAR I. EDUCATION & PROFESSIONAL DEVELOPMENT: _____

PILLAR II. PUBLIC IMAGE: _____

PILLAR III. ADVOCACY: _____

PILLAR IV. COMMUNITY: _____

PILLAR V. MEMBERSHIP: _____

Signature: _____

President

Date